



NZSCA AGM Meeting 2022
Friday 20 May 10.30am-1.30pm

Online

Present: Board: Roz Cattell (RC) (Bon Accord), Megan Wyper (MW) (Acme Cups), John Cole (JC) (Mojo Coffee), Ken Shi (KS), Frank Hsu (Frank's Coffee), Chris Innes, (Bean Addicted).

Apologies: David Huang, Society Coffee; Andrew Smart, Espresso Workshop: Greg Phillipps, Sacred Grounds; Paul, A Bunch of Snobs; Jason Moore, Vanguard; Dove Chen from Grey Roasting Co; Nic McClean, Extra Shot Consultants; Chris Boddy, Mazagran; Steve Smith, Machine Ltd; Simon Fowler, Arrosta Coffee; Geoffrey Marsland, Havana.

Meeting Mins by Emma Jean McDougall (EJM)

All attendees: Please see attached list at end of document

Agenda Item	Discussion
Meeting opened	<p>Welcome by Roz Cattell 10.30 am Welcome – 108 registered online. 67 Member companies. Thanks to our sponsors, NZ Couriers, Zephyr Coffee Co and goody box suppliers Batchwell for the Blume Coolers.</p> <p>Apologies read and accepted.</p> <p>EJM – gives housekeeping rules for online etiquette Ice breaker – emoji into chat box RC – reads Agenda</p> <p>Previous minutes accepted RC; Seconded: JC</p> <p>EJM – prizes for extra goodie box and awkward online photo.</p>

Presidents report – Roz Cattell

Challenging past year, lock downs, logistics, staff shortages, rising cost of business. Continued to communicate, meet and reports are positive Media attention around the price of the cost of coffee. Educating and widening our net to share our knowledge and more engagement. The Association wants to be closer to the hospitality industry so everyone understands what is in that cup. Recognises a trying couple of years. More collaboration, engagement and fun. Open up membership with working committee with core values respected. Committed to the industry.

Moved, RC Second, Sally from Ebony Coffee Roasters

Feedback from Carl Sara, Sucafina and previous President about the history of the NZSCA and now need a strategy between roasters and cafes. Different needs and a lot to discuss but valid reasons to include hospitality groups. We have been functioning better as a cohesive Association. Support. We look at allied membership and there was a lot of discussion and there's been nothing but success and engaged and support from allied members.

Treasurer Report – Emma McDougall on behalf of Treasurer Nic McClean

- The NZSCA reported a \$10k profit this year up from a \$12k loss last year
- Delayed events has resulted in high cash holdings at year end.
- Accounts are in good shape:
 - Cash reserves
 - Bills paid up to date
 - Ready to restart events
- Postponed events show the income in the following year.
- Shows in the Balance sheet as income received in advance.
- Membership fees up 11% similar to pre-Covid levels
- Courier Post Rebates of \$9k was great help
- Board paid out equivalent prize money when world events were cancelled
- Cash holdings are high as we hold sponsorship funds for events which have been delayed.
- \$10k of the receivables due in April was paid.
- Prepayments are mainly event costs
- Holiday pay built up over Covid.
- Since year end, membership invoices have been sent out and current cash is up to \$136k

- GST on these invoices is \$9K

Richard Corney says congratulations to turn the accounts around from previous year in a challenging time

EJM – AP to get Megan Wyper onto mandate

NM – a note from Roz to thank EJM for all the help – it’s a dream team.

Moved, EJM Second, Chris White

Membership Committee Report - Emma McDougall

We are a not for profit association run by elected volunteer members. Our purpose. Member benefits. No events or education.

Grateful for how many members we have providing an industry voice, sponsorship, recognition awards, voting rights, representation, website presence, social media, events for them. Membership fees have been the same since 2012.

No Recognition Awards this year – need to have the in person celebration for these. A moment silence for Sanjay Ponnappa, of Fuel read by EMW.

Members drop off then increase. A few member companies and cafes closed. A lot of restructuring. A lot of company sales.

Board was unable to meet in person – all meetings were online. AP – to meet the board evening in the future.

AP from Comms committee was established for great input and editing of a one-pager “there’s a lot in that cup”.

Thanks to Zoe from Kōkako and Anthony Bull, an independent coffee lover for helping here. We spoke to many different media outlets and never spoke about price. Roz appeared on TV and radio shows explaining the value of buying local and what it costs to get the coffee to the consumer.

Membership numbers Small: 98 medium 24 Large 22 total 144. Since 1 April 2021, 13 have left and 15 have joined.

Website is almost there.

EECA – decarbonisation project on how our members are using energy. EECA have funding for a global tech scan and are looking forward to seeing what this will mean with the new board. AP – need a committee to move this forward

KS and RC sat in the first meetings to understand the project

Paul Baker - understand why members left? EJM - Some closed, or sold, no value for them and what could we do in the regions.

Paul Baker - Need to understand why they leave, especially to look at the core.

RC- comes up at each board meeting – need to keep everyone engaged. If you can come up with an idea that you feel “what’s in it for me?” more than happy to talk.

Moved, EJM Second Richard Corney

Education Report - John Cole

Lockdowns and isolations – hesitancy to hold trainings. Most companies trying to protect the team and company. A challenging year to get things moving.

Held online workshops for Barista Championship – 22 people – a successful first with no sensory

Options for modules to move online – barrier is cost and time and sensory element.

Changes at TEC – Workplace Development Council (Ringa Ora) standards and the process of change. No updates in hospitality for 2023 or 2024.

Goal is to be a part of the committee so we can influence what is being taught to students is useable in the workplace

June 1 – Latte Art workshop online.

Caution and hesitation but hurdles to overcome. Skills and staff shortages but education is the key to holding our employees.

Richard Corney asks why no input into Ringa Ora? JC – they are only looking at retail sector and setting up Exec teams first. It's a long game but will happen and then we can get the subcommittee going.

Nico Refiti – how many people have done the barista basic course?

EMW – will do when are safe

EJM – we did a piece on our people on our website on our educators – 25 instructors

Nico Refiti – in the report you mentioned some changes to the Train the trainer. Are there more trainers than people wanting to do the course?

RC – staff shortages are at forefront so we need to look at other opportunities to train.

JC – split modules up in future.

EMW – more value in train the trainer but designed for solid coffee professionals. Hard to justify in this holding pattern.

Mark Chirney asks about Unit Standards – JC – not on their radar for 2023/2024

Walter from Air Coffee asks if people who have limited skills can attend the courses?

EMW – not train the trainer but other modules – yes

Hans Pronk asks if there is scope for roaster education, not just barista education

EMW – had looked at in the past and with the guilds. Need a subject matter expert.

Moved, JC Seconded Sue Denton

Events committee Report – Megan Wyper 11.04am

Met with challenges has meant we can focus on community. World events give us a platform. World WBC 2021 went ahead. We deferred to the next year so our champion had a year to prepare. NZ Latte Art and Cup Tasters 2021 were cancelled but we had already decided to pay out our national competitors. Online Latte Art workshop went ahead.

2022 tickets have launched with 30% sold. Thanks to all our sponsors.

Community events, Tasters Series 4 was postponed due to Covid. Open to all and allows us to share coffee. Tasters Series 3 sold out.

Did some fun events online eg Cattachino and another prize pack with Latte Art Champ.

Social media growing.

Games and Sausages Dec 21 postponed and now on June 30. Nine places wanted to host. Good ticket uptake. Thanks to Vertical Logistics for sponsoring.

Thanks to the Emma's for running these.

CS – significant increased costs of getting competitors to the world? EMW – we keep it in budget. Next WBC is in Melbourne so not as bad. More the hoops leaving the country.

Ralph Jenner – question about getting certified at world level EMW – can do both in Melbourne

Moved: MY Seconded: Carl Sara

General business: Roz Cattell 11.32

Carl Sara – review our objectives for our stake holders.

Richard Corney – discussions about coffee price? Is there a general statement about educating consumer and customers. How many of us are talking to our customers about this. It's up to us (roasters) to be talking about the impacts internally and externally.

RC – how do we educate right through the chain

KS – we've lost two years, lets catch up

RC – how much for a price of a fluffy.

Hugo – can we put together a piece on the cost of importing, logistics, milk etc

RC – we need to front foot this. Always comes back to the price of a flatwhite. AP – more proactive with the media.

John Shackleton speaks on Mindfulness.

RC – AP a committee to look into expanding membership. Moved RC, Seconded Richard Corney.

Elections 12.45pm

Carl Sara runs election process

Nominations are open. Thank you to David Huang who's term finished through the year.

Roz Cattell nominated for President, seconded Megan Wyper. Unopposed.

Thank you to John Cole, 20/21 Vice President.

Nominations for Vice President Megan Wyper, nominated by Casey Deane, seconded John Cole. Paul Baker nominated by Jaime Galloway but declines to stand as vice. Megan elected Vice President.

Second Vice President, Scott Pepler nominated by Chris White. Unopposed.

Nic McClean nominated Treasurer by Roz Cattell seconded David Burton. Unopposed.

Thanks to Allied member Chris Innes who is stepping down. Richard nominates Connor Nestor as Allied. EJM – New Ground Coffee are a Primary member. Shane York nominated by Roz Cattell. Unopposed.

Frank Hsu remains in 2nd term

Ken Shi remains in 2nd term

Board members nominated for three positions:

Steph Noble

John Cole

Connor Nestor

Paul Baker

Polling online for three candidates with Steph, John and Connor elected.

Congratulations.

RC – thanks to everyone involved – what a great team.

RC closes AGM Meeting, Seconded Carl Sara at 1.44pm

Attendees: Aaron Tipping, Rush Coffee; Aaron Wyatt, Beverage Services; Adam Walker, Havana; Al Borrie, First Hand Coffee; Andrew Feldon, Mouthwater Coffee; Andrew Smart, Espresso Workshop; Angelo Alepano, Beverage Services; Bob Dougan, Beverage Services; David Burton, Jack's Coffee; Alice Burton, JBL; Roz Cattell, Bon Accord; Chiara Issepi, Switch Espresso; Chris Boddy, Mazagran, Chris Uren, Espresso Tools, Nick Clark, Flight Coffee; Tina Clyma, Goodman Fielder; Daisy Dong, Aoraki Coffee; Dan Brown All Press; Dan Hennah, Sublime Coffee Roasters; Daniel Daulton, Strictly Coffee; Malina Daulton, Strictly Coffee; David Green, L'affare; Casey Deane, Atomic Coffee Roasters; Deb Lawson Toasted; Sue Denton Beverage Services; Elle Donaldson All Press; Emma Hennah, Sublime Coffee Roasters; Emma Smith, Zephyr; Kirsty Fowler, Arrosta Coffee; Geoff Dawkins, Coffee Supreme; Hamish Evans, Switch Espresso; Tom Handiside, La Marzocco; Hans Pronk, Merito; Stu Hargie, Turning Point Coffee; Hendra Taruli, Opal coffee; Alla Heta, JBL; Holly Mills, Havana; Frank Hsu, Franks Coffee; Hugo MacDonald, Cofinet3brothers; Selena Hurndell Bulled, L'affare; Amber Ivamy, Kāpura; Jamie Galloway, Foundation Coffee, Jay Denton, Beverage Services; Jeremy Innes Switch Espresso; Jesse Newman, Prima Roastery, Joe Stoddart, Havana.co.nz John Cole, Mojo Coffee; Craig Jones Opal Coffee; Kalpesh Ranchhod, Havana; Ken Shi Aoraki Coffee; Saskia Kirkbeck, Machine Ltd; Kym Wyatt, Beverage Services; Lachlan, Loring; Kriselle Lee Melba Group; Lee Brown, Havana; Leigh Moss, Zephyr Coffee Co; Liam Gubb, Allpress; Libby Fraser, Switch Espresso; Mark Chirnside, Crafted Coffee Company; Emma Markland Webster, Monster Coffee; Max Repia, Langdon Coffee; Lee McDermid, Prima Roastery; Megan Wyper, Acmecups; Michael Stevens, Ozone Coffee; Danny Mosca, John Burton Ltd; Mike Murphy, Kōkako; Connor Nestor, New Ground; Nico Refiti, Toasted; Nikolai Graham, Opal Coffee; Steph Noble, Ozone Coffee; Joseph Oosten, Sucafina; Paddy Kennedy Acmecups; Paul Baker, Vivace Espresso; Paul L'Amie, Bon Accord; Scott Pepler, UCC; Ralph Jenner, New Ground Coffee; Rebecca McKenzie, Beverage Services; Richard Corney, Flight Coffee; Rob Hulse, Fonterra; Pat Russell, JDE Coffee; Henrik Rylev, Langdon Coffee; Sally, Ebony Coffee, Sam Clifford, Havana; Sam Keall, Havana; Carl Sara, Sucafina; Sarah McMath, Goodman Fielder; Scott Lawson, Toasted; Scott McKay, Havana; Charlie Self, Little Drum Coffee; Shamsi Power, Coffex; Shane Cullimore, Switch Espresso; Tania Kitto, Pomeroy's; Hanna Teramoto, Coffee Tech; David Thomas, Espresso Solutions; Tina Clyma, Goodman Fielder; Troy Matusich, Machine Ltd; Úna Conlon, Machine Ltd; Tane Welton, Cofinet3brothers; Chris White, Altura Coffee; William Vilas Boas JBL; Shaughan Woodcock, SDW Events; Walter Yeoman, Air Coffee.